



Zoning Atlas

Eco Label

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Criteria for Ecomark

The criteria are based on the cradle-to-grave approach, i.e. from raw material extraction to manufacturing and to disposal. The basic criteria cover broad environmental levels and aspects, but are specific at the product level. A product is examined in terms of the following main **environmental impacts** :

- that they have substantially less potential for pollution than other comparable products in production, usage and disposal.
- that they are recycled, recyclable, made from recycled products or bio- degradable, where comparable products are not;
- that they make significant contribution to saving non-renewable resources including non-renewable energy sources and natural resources compared with comparable products;
- that the product must contribute to a reduction of the adverse primary criteria which has the highest environmental impact associated with the use of the product, and which will be specifically set for each of the product categories.

Product General Requirements :

The product general requirements deal with the issues of compliance of the pollution control acts; raising environmental awareness among consumers etc., in addition to safety, quality and performance of the products.

Product Specific Requirements :

While determining the product specific requirements, the following issues have been taken into account :

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|---|---|
| production process including source of raw materials; | disposal of the product and its container; |
| use of natural resources; | utilisation of "Waste" and recycled materials; |
| likely impact of the environment; | suitability for recycling or packaging; and |
| energy conservation in the production of the product; | biodegradability |
| | effect and extent of waste arising from the production process; |

Ecomark Criteria of the Product Categories covered under the scheme.

The Government of India has notified the final criteria for the following 16 product categories :

- | | | |
|--|---|-------------------------------------|
| Soaps & Detergents | Batteries | Aerosol Propellants |
| Paper | Electrical/Electronic Goods | Plastic Products |
| Food Items | Food Additives | Textiles |
| Lubricating Oils | Wood Substitutes | Fire-extinguisher |
| Packaging Materials | Cosmetics | Leather |
| Architectural Paints and Powder Coatings | | |

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